



EMPOWERED BY ETÓN

2014



eton
EMPOWERED BY NATURE



EMPOWERED BY NATURE

Etón's vision is to harness nature's energy to power consumer products that keep people prepared, informed, entertained, and on-the-go. With our award-winning new and existing products we continue to further our commitment to high design, efficient energy sources and innovative technologies. From weather alert radios, shortwave radios and backup battery packs to solar-powered sound systems, Etón keeps you powered-up, connected, in-the-know and in tune. At home. In the office. On the road. Or in the great outdoors.

INNOVATING. FOR OVER 27 YEARS

It all started with radios. In 1986, Etón produced its first shortwave radio. In 2002, Etón introduced the FR200, its first hand-turbine emergency radio. In over 27 years, we have developed loads of preparedness products that are ever evolving to meet your specific needs. And, we're honored that the brand that's synonymous with safety, with the Red Cross, has chosen to partner with us on these products. But preparedness is only part of our story. Today we've extended our technology experience and design expertise to create high-performance products that entertain and inform.

PREPARING YOU.

FOR ALL OF LIFE'S ADVENTURES

Etón is committed to helping people be prepared – for everyday fun and the unexpected emergency. Whether you're out on a 10-day backpacking trip or barbecuing with friends and family in the backyard, Etón products give you the power to connect. To keep you and your family informed. To enable you to play your music super loud. And to help you power up your mobile devices anytime, anywhere.

TABLE OF CONTENTS

Click on product below to go to detailed product information.

EMPOWERED BY PREPAREDNESS	
FRX5 S	3
FRX4 S	5
Blackout Buddy CO	7
Red Cross Products	8

EMPOWERED BY MUSIC	
rukus Xtreme	9
Rugged rukus II	11

EMPOWERED BY MOBILITY	
Boost Turbine 4000	13
Boost Solar	14
Boost 4200	15
Boost 8400	15
Boost Turbine 2000	15

EMPOWERED BY INFORMATION	
Satellit	17
Field	19
Traveler III	21
Mini	23

OTHER PRODUCTS	
rugged rukus	24
rukus XL	24

ABOUT ETÓN	
Brand Partnership	25
History of Giving	26
Contact Us	27

EMPOWERED BY PREPAREDNESS














FRX5 S

The Rugged, All-Purpose, Quad-Power, Smartphone & Tablet Charging Weather Alert Radio with S.A.M.E. Technology

POWER TO CONNECT

Never go without light, access to news and weather or power for your phone or tablet again! The FRX5 S is a rugged¹ weather alert radio with S.A.M.E. alerts that can charge your phone or tablet and is powered by a hand crank, solar panel, rechargeable lithium battery or alkaline batteries. **Be ready for whatever comes your way.**

1 MIN OF CRANKING = 4 MINS OF TALK TIME OR 10-15 MIN* of music, weather, and news
*depends on radio volume

-  AM/FM and NOAA Weatherband Radio
-  S.A.M.E. Alerts with Light, Sound & Text Display
-  NOAA Weather Alerts
-  USB Smartphone & Tablet Charger
-  Solar Charging
-  Crank Charging
-  USB Charging
-  Alkaline Battery Option
-  LED Flashlight & Beacon
-  Ambient Light
-  Alarm Clock



On extra alert

When the "Alert" function is on, the radio will automatically broadcast NOAA emergency weather alerts for your area such as hurricanes, tornadoes and severe storms. Plus, the FRX5 S also features S.A.M.E. technology (Specific Area Message Encoding) for extra alert power. Just enter your S.A.M.E. county code and if there's a warning, watch or advisory you'll see it—with flashing red, orange or green lights—and hear about it, too. You can set up to 25 locations so you'll be safe, wherever you are.

Listen up

Stay in tune and up to date with this AM/FM/NOAA weather band digital radio with display and alarm clock. If you want more than just the radio, there's an AUX-input to play your own tunes. And, when you want to listen alone, just plug in your favorite headphones.

Quad-power

The FRX5 S powers up in four fabulous ways—via solar panel, hand crank, built-in rechargeable lithium battery, or alkaline batteries.

All-powerful

The super-sized solar panel will charge the battery fully in 5-6 hours. Looking for alternative sources of energy? Crank the hand turbine for one minute and you'll produce enough power for 10-15 minutes of music, news and weather or four minutes of talk time. You can also use the micro-USB cable to charge the FRX5 S' built-in rechargeable battery or pop in a couple of AAA batteries if you want to go old school.

Say hello

To charge your smartphone or tablet, simply plug it into the 5V $\overline{\text{---}}$ 2.1 A USB port. Power will automatically "dump charge" to your device, just like plugging into the wall. The FRX5 S will fully charge most smartphones once.

Light the night

Shine the bright LED flashlight to find your way. Use the glow-in-the-dark locator and illuminated buttons when you're in the dark. And for big-time emergencies, flash the red emergency beacon.

Add some ambiance

The built-in, top mounted, dimmable ambient light on the top of the FRX5 S provides just the right amount of light for the family to still enjoy a relaxing conversation or dinner even while the storm rages outside. Use it to light the tent on your next camping trip.

Weather or not

The FRX5 S has an IPX4 splashproof rating² so neither sleet, nor snow, nor rain will hamper its performance. Ideal for camping trips or river expeditions.



PRODUCT SIZE & WEIGHT

Height: 7.1" (18.1 cm)

Width: 5.8" (14.8 cm)

Depth: 2.3" (5.9 cm)

Weight: TBD

¹ Drop-proof from a height of 3.3ft (1m). Drop protection varies depending on drop conditions.

² Water resistant to IEC 60529 IPX4. It is not waterproof and should not be immersed in water.

*All measurements to be confirmed.

FRX4 S

The Rugged, Smartphone Charging Weather Alert Radio with Solar & Crank Power











1 MIN OF CRANKING =

4 MINS OF TALK TIME
OR 10-15 MIN* of music, weather,
and news
*depends on radio volume

Power to Connect

This rugged¹, rechargeable weather alert radio is designed to keep you in the know, on the go—rain or shine. With a 1000mAh rechargeable lithium battery, large solar panel and hand turbine power generator, you'll never be out of touch or in the dark again.



-  AM/FM and NOAA Weatherband Radio
-  NOAA Weather Alerts
-  USB Smartphone Charger
-  Solar Charging
-  Crank Charging
-  USB Charging
-  Alkaline Battery Option
-  LED Flashlight & Beacon



On alert

When the "Alert" function is on, the radio will automatically broadcast NOAA emergency weather alerts for your area such as hurricanes, tornadoes and severe storms.

Listen up

This AM/FM/NOAA weather band analog radio keeps you in tune and up to date. The digital tuner and back-lit display make it easy to find and see your stations. In the mood to listen alone? Just plug in your favorite headphones.

Quad-power

The FRX4 S powers up in four fabulous ways—via solar panel, hand crank, built-in rechargeable 1000 mAh lithium battery, or alkaline batteries.



All juiced up

Put the FRX4 S in the sun and the built-in solar panel will charge the battery fully in 3-4 hours. Crank the hand turbine for one minute and you'll produce enough power for 10-15 minutes of music, news and weather or four minutes of talk time. You can also use the micro-USB cable to fully charge the FRX4 S' built-in rechargeable battery in two hours or less.

Say hello

To charge your smartphone, simply plug it into the 5V $\overline{\text{USB}}$ 1A USB port. Power will automatically "dump charge" to your phone, just like plugging into the wall. Fully charged, the FRX4 S will provide a 50% charge to most smartphones.



Bright stuff

With its super bright LED flashlight with dimmer, red emergency beacon and glow-in-the-dark locator, the FRX4 S will light up the night.

Weather or not

The FRX4 S has an IPX4 splashproof rating² so neither sleet, nor snow, nor rain will hamper its performance. Ideal for camping trips or outdoor adventures.



PRODUCT SIZE & WEIGHT

Height: 5.5" (14.1 cm)

Width: 3.2" (8.2 cm)

Depth: 2.0" (5.2 cm)

Weight: TBD

¹ Water resistant to IEC 60529 IPX4. It is not waterproof and should not be immersed in water.


² Drop-proof from a height of 3.3ft (1m). Drop protection varies depending on drop conditions.

³All measurements to be confirmed.

BLACKOUT BUDDY CO


The Amazing, Alarming, Three-In-One Carbon Monoxide (CO) Detector, Flashlight and Nightlight



 Night Light

 LED Flashlight

 Emergency Light

 Loud Alarm



Always on alert

Carbon monoxide (CO) is odorless, colorless and toxic. Which is why you need a super reliable CO detector to keep you safe at home and in the office. Blackout Buddy CO does all that and more. It's UL2034 certified and will blast an alarm and flash its light to warn you when your CO levels are too high.

Ready for emergencies

When the power goes out, the Blackout Buddy CO automatically turns on. And thanks to the rechargeable lithium battery you'll have hours of emergency light to guide you.

Plug it in and forget it

Just leave the slim and trim Blackout Buddy CO in your wall socket and you'll never be in the dark. We suggest plugging it in to a low wall socket because that's the ideal position for CO detection.

In a flash

Fold up the prongs and you've got a handy dandy, super bright 3 LED flashlight. When it's fully charged you'll have one hour of flashlight time and 7 days of CO detector time.

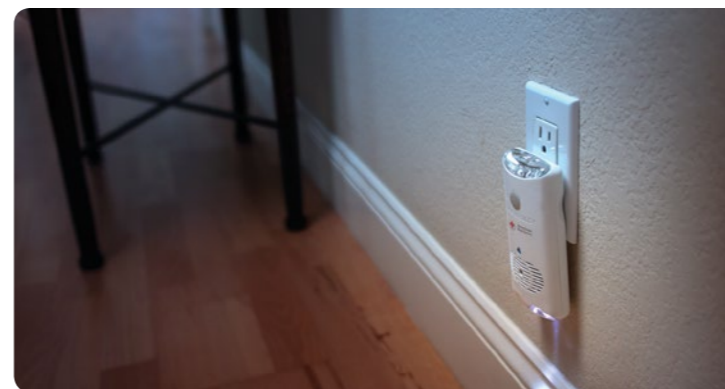
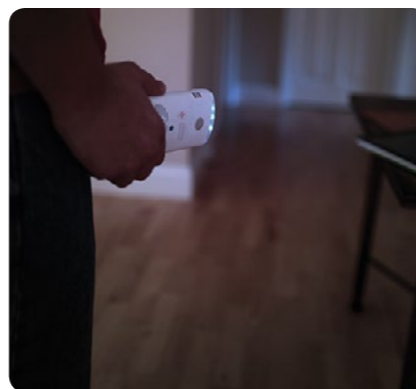
Light up the night

Blackout Buddy CO also has an optional LED nightlight, so you can keep bedrooms, hallways, and offices illuminated.



MULTI-PURPOSE

Blackout Buddy CO works triple duty, 24/7— detecting CO levels in the air, flashing light where you need it, and shedding light on dark passageways or children's rooms.



7 Year Limited Warranty

PRODUCT SIZE & WEIGHT

Height: 5.1" (13.0 cm)

Width: 2.6" (6.5 cm)

Depth: 1.0" (2.5 cm)

Weight: TBD

FRX1

The hand-powered, rechargeable weather radio with flashlight



FRX2

Compact Hand Turbine AM/FM/NOAA Weather Radio with USB Smartphone Charger and LED Flashlight



FRX3

Hand Turbine AM/FM/NOAA Radio with Weather Alert, USB Smartphone Charger, and LED Flashlight



ZONEGUARD

The flashing, dashing weather alert clock radio



BLACKOUT BUDDY

The rechargeable, always ready emergency flashlight and nightlight



PRODUCT SIZE & WEIGHT

Height: 5.4" (13.7cm)

Width: 2.5" (6.35cm)

Depth: 2.5" (6.35cm)

Weight: 0.5lbs (0.23kg)

PRODUCT SIZE & WEIGHT

Height: 5.4" (13.7cm)

Width: 2.5" (6.35cm)

Depth: 2.5" (6.35cm)

Weight: 0.56lbs (0.25kg)

PRODUCT SIZE & WEIGHT

Height: 6.9" (17.5cm)

Width: 5.8" (14.7cm)

Depth: 2.6" (6.6cm)

Weight: 0.93lbs (0.42kg)

PRODUCT SIZE & WEIGHT

Height: 7.0" (17.8 cm)

Width: 4.1" (10.4 cm)

Depth: 1.1" (2.79 cm)

Weight: 0.5 lb (0.22 kg)

PRODUCT SIZE & WEIGHT

Height: 3.93" (100 mm)

Width: 2" (50.8 mm)

Depth: .75" (19.05 mm)





Weight: 2 oz. (56 g)

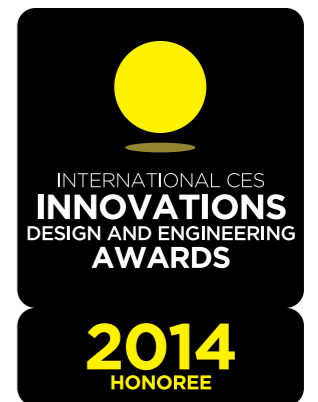
EMPOWERED BY ENTERTAINMENT



RUKUS XTREME

The Super-Loud, All-Terrain, Smartphone & Tablet Charging, Dual-Powered Wireless Sound System for Xtreme Audiophiles

-  Solar or AC Power
-  USB Smartphone & Tablet Charger
-  Water Resistant and Rugged Design¹
-  NFC Pairing



¹ Drop-proof from a height of 3.3ft (1m). Drop protection varies depending on drop conditions. Water resistant to IEC 60529 IPX4. It is not waterproof and should not be immersed in water.



EXTREME SOUND

We're talking huge, crystal clear audio with stereo sound. Featuring digital signal processing (DSP), two full range speakers, and bass extending passive radiators for that low-end boom. Audiophiles, it's time to make a real rukus.



Dual-powered up

Thanks to the highly efficient solar panel, you'll have the sun power to blast your music all day and night long. Or you can simply plug it in to charge up the battery or when using it inside. And thanks to the 5V $\overline{\text{---}}$ 2.1A USB output, you can even charge your favorite smartphone, tablet or mobile device while you listen.

All paired up

Thanks to NFC pairing, you'll be jamming in no time. Just tap or wave your NFC enabled device over the right side of the rukus Xtreme for instant, automatic pairing. Or use easy one-touch pairing with non-NFC devices.

All terrain

Take it to the beach, the campground or the park. Or just hang out at home. This super loud, super rugged, splashproof¹ stereo will rock your world—indoors and out.



With a durable rubber design and easy carry handle, the rukus Xtreme is ready for anything.

Speakerphone

The rukus Xtreme even includes a speakerphone so you can talk and listen out loud.

PRODUCT SIZE & WEIGHT

Height: 6.9" (17.5 cm)

Width: 8.7" (22.0 cm)

Depth: 2.6" (6.5 cm)

Weight: TBD

¹ Water resistant to IEC 60529 IPX4. It is not waterproof and should not be immersed in water.

Drop-proof from a height of 3.3ft (1m). Drop protection varies depending on drop conditions.

*All measurements to be confirmed.

RUGGED RUKUS II


The Rugged, Dual-Powered, Stereo-Blasting, Wireless Sound System with Extra **Oomph!**

 USB Smartphone Charger

 Water Resistant and Rugged Design¹

 Solar or USB Power

 NFC Pairing

 Speakerphone



MAKE A ROCKIN' RUKUS

Head for the park. Hit the trails. It's light and compact to take music wherever you go. All you need is sunshine and the Rugged rukus II. Connect wirelessly to any Bluetooth® device and start blasting your favorite tunes in incredible stereo sound. Our super-duper efficient solar panel powers both the music...and the fun.



8+ HRS

Enjoy over 8 hours of music play time

5+ HRS

Fully charges in the sun in less than 5 hours



Dual-powered up

Thanks to the highly efficient solar panel, you'll have the sun power to blast your music all day. Or you can simply plug it in to charge up the battery or when using it inside. And thanks to the 5V 1A USB output, you can even charge your favorite smartphone or mobile device while you listen.

All paired up

Thanks to NFC pairing, you'll be jamming in no time. Just tap or wave your NFC enabled device over the right side of the Rugged rUKUS II for instant, automatic pairing. Or use easy one-touch pairing with non-NFC devices.

Loud and clear

Digital signal processing (DSP) in the Rugged rUKUS II provides higher quality audio from the two full-range speaker drivers to deliver crystal clear audio with stereo sound.

All terrain

Head to the beach. Hit the trails. Or hangout in the kitchen. This rugged, splashproof¹ speaker is ready to party—indoors and out. Its lightweight compact design with carabiner-ready loops is ready to go wherever you go.

Speakerphone

It even includes a speakerphone so you can talk and listen out loud.

PRODUCT SIZE & WEIGHT

Height: 6.5" (16.3 cm)

Width: 5.9" (15.1 cm)

Depth: 1.8" (4.6 cm)

Weight: TBD

¹Water resistant to IEC 60529 IPX4. It is not waterproof and should not be immersed in water.

Drop-proof from a height of 3.3ft (1m). Drop protection varies depending on drop conditions.

^{*}All measurements to be confirmed.



BOOST TURBINE 4000

Battery pack with a crank power back-up that provides two full charges to most smartphones plus charges tablets



Give yourself a power boost!

Boost Turbine 4000 from Etón is a durable back-up battery with a hand turbine power generator that provides power when you need it most. For everyday or emergency use, Boost Turbine 4000 enables you to charge your mobile device anytime, anywhere.

 Rechargeable Li-ion Battery

 USB Output

Also compatible with



PRODUCT SIZE & WEIGHT

Height: 5.0" (12.8 cm)

Width: 2.2" (5.6 cm)

Depth: 1.1" (2.9 cm)

Weight: 9 oz (255 g)

BOOST SOLAR

The solar-powered backup battery pack that will fully charge most smartphones twice and can also charge tablets.



Get a boost from the sun

Go outside and play...but always make sure you've got power with the boost solar. This solar-powered backup battery pack features a rechargeable 5000mAh lithium battery for long-lasting reliable power— wherever and whenever you need it.



Water resistant and rugged design



Charges mobile devices or tablets



Solar power charging



Rechargeable lithium battery

PRODUCT SIZE & WEIGHT

Height: 6.1" (15.4 cm)

Width: 5.9" (15.1 cm)

Depth: 0.5" (1.4 cm)

Weight: 11.8 oz (334 g)

BOOST 4200

The powerful, pocket-sized backup battery pack that fully charges most smartphones twice plus it can charge tablets

**PRODUCT SIZE & WEIGHT**

Height: 5.1" (12.9 cm)

Width: 2.5" (6.3 cm)

Depth: 0.4" (1.1 cm)

Weight: 5.4 oz (153 g)

BOOST 8400

The powerful, pocket-sized, dual-charging backup battery pack that fully charges most smartphones three times plus it can charge tablets

**PRODUCT SIZE & WEIGHT**

Height: 5.1" (12.9 cm)

Width: 2.8" (7.0 cm)

Depth: 0.6" (1.6 cm)

Weight: 9 oz (255 g)

BOOST TURBINE 2000

The hand-powered backup battery pack with 2000mAh lithium battery

**PRODUCT SIZE & WEIGHT**

Height: 5" (12.8 cm)

Width: 2.2" (5.6 cm)

Depth: 1" (2.5 cm)

Weight: 7.1 oz (201 g)

EMPOWERED BY INFORMATION



50TH ANNIVERSARY SERIES

SATELLIT

AM/FM/LW/Shortwave Radio with SSB



 Receives AM/FM/LW Band

 Receives Shortwave Band

 FM with RDS

 Digital Tuner

 World Time Settings


 Receives Aircraft Band

 Receives Single Side Band

 Headphone Jack

 Audio Line Input

 Automatic Tuning Storage

 Alarm Clock

 Sync Detector

NOW HEAR THIS

The Eton Satellit receives every radio wavelength—AM(MW), FM with RDS, LW, and Shortwave (SW)—at home or abroad. Plus, it receives VHF aircraft band, Single Sideband (SSB) and includes a PLL tuner so your AM signal is strong and clear.



5 Decades of excellence

The Satellit series keeps getting better and better. The latest arrival, the Etón Satellit, is no exception. After 50 years of Satellit radios, this latest innovation delivers the best performance in radio reception and audio quality and it's got the looks and style to match. In sync...and sensitive. The Satellit's Sync Detector improves the radio's sound quality by lowering distortion and fading. And it's way more sensitive so it can pick up weaker signals.

RDS ready

The Satellit radio features RDS for FM so you can see the station's call letters, style of music, song title, artist and more.

Listen in

Want to shut out the world? Just plug in headphones and tune out. Tired of radio? Connect any audio device using the line input and listen to your favorite playlist.

Time keeper

The Etón Satellit features local and world time settings, radio and buzzer alarm clock settings, sleep timer, and time backup. The bright orange LCD display with backlighting makes it easy to keep time...in any zone.

Great memory

You'll never forget where to tune in thanks to the 700 station memory storage for all frequencies.

Get powered up

Use 4 C batteries (not included) or plug in the supplied AC adapter into the DC jack for full power.

Shortwave bands

AM	520-1710 kHz
FM	87.5-108 MHz
LW	150-285 kHz
SW	17.11-30 MHz
AIR	118-136 MHz

PRODUCT SIZE & WEIGHT

Height: 6.6" (16.8 cm)

Width: 4.1" (10.5 cm)








Depth: 1.2" (3.1 cm)

Weight: TBD

FIELD

AM/FM/Shortwave radio with RDS



-  Receives AM/FM Band
-  Receives Shortwave Band
-  FM with RDS
-  Digital Tuner
-  Alarm Clock
-  Headphone Jack
-  Audio Line Input

NOW BROADCASTING

Field ready and field tested the Eton Field receives most every radio wavelength—AM(MW), FM with RDS, and Shortwave (SW)—at home or abroad.

And it's easy to set the station spacing and frequency so your stations come in loud and clear wherever you are.



Listen up

With high sensitivity, strong anti-interference, low background noise, and even lower distortion, listening on the Eton Field is a real pleasure. Plus, its wide/narrow bandwidth selection improves audio fidelity and minimizes noise. Listen out loud or plug in your favorite headphones.

FYI, it's got RDS

The Eton Field radio features RDS for FM. RDS stands for Radio Data System and it enables FM broadcasters

to deliver more than just an analog audio signal, but also to transmit digital data, like the station's call letters, style of music, song title, artist and more. Nice.

Wake up

With local and world time settings, radio and buzzer alarm clock settings, sleep timer and snooze light, the Eton Field keeps you in time...in any time zone. It even displays the temperature to help you prepare for the day. And if you want to prevent the radio or alarm from turning on all together, just hit Lock.

Up to speed

When it comes to tuning in to your favorite frequency, you can take it fast...or slow. The dial-in-dial tuning knob lets you select your speed—fast, slow or stop to keep it in a locked position.

Field ready

The Eton Field radio includes a built-in hand strap for carrying your radio with ease.

Get powered up

Use 4 D batteries (not included) or plug in the supplied AC adapter into the DC jack for full power. The battery strength indicator on the display will let you know when it's time for a change.

Shortwave bands

AM	520-1710 kHz
FM	87.5-108 MHz
SW	17.11-30 MHz

PRODUCT SIZE & WEIGHT

Height: 12.4" (31.5 cm)

Width: 6.9" (17.4 cm)

Depth: 3.0" (7.5 cm)

Weight: TBD


TRAVELER III

AM/FM/LW/SW Radio with ATS



 Receives AM/FM/LW Band

 Receives Shortwave Band

 Automatic Tuning Storage

 FM with RDS

 Digital Tuner

 World Time Settings

 Headphone Jack

 Alarm Clock

CATCH THE WAVE

The Etón Traveler III receives every radio wavelength— AM(MW), FM with RDS, Longwave (LW) and Shortwave (SW)— at home or abroad. And it's easy to set the station spacing and frequency so your stations come in loud and clear wherever you are.



Get tuned in

Manual, auto, by memory or ATS (Auto Tuning Storage)... no matter how you tune in, you'll see your selected station in high-contrast, bright orange on the LCD display. When you want to tune in solo, just plug in your favorite headphones.

RDS ready

The Traveler III radio features RDS for FM so you can see the station's call letters, style of music, song title, artist and more.

Now hear this

When listening to AM stations, simply rotate the radio for the best reception, thanks to the internal antenna. For enhanced FM and SW reception, simply pull up the telescoping antenna.

Wake up

With local and world time settings, radio and buzzer alarm clock settings, sleep timer and snooze light, the Eton Traveler III keeps you in time...in any time zone. It even displays the

temperature to help you prepare for the day. And if you want to prevent the radio or alarm from turning on all together, just hit Lock.

Get powered up

Use USB cable (included), 4 AA batteries or plug a 6V AC adaptor into the DC jack (sold separately).

Shortwave bands

AM	520-1710 kHz
FM	87.5-108 MHz
LW	150-285 kHz
SW	3.15-21.95 MHz

PRODUCT SIZE & WEIGHT

Height: 3.5" (9.0 cm)

Width: 5.3" (13.5 cm)


Depth: 1.2" (3.0 cm)

Weight: 7.4 oz (210 g)



MINI

Compact AM/FM/Shortwave radio

 Receives AM/FM Band

 Receives Shortwave Band

 Digital Tuner

 Alarm Clock

 Headphone Jack

Worldwide listening

Tune in to your favorite local stations or listen to news and music from across the globe. With AM/FM and Shortwave bands you can hear just about everything your ears desire.

Tuned in

Use the digital tuner to find your station and see it clearly on the high-contrast digital display.

Antennas, inside & out

When listening to AM stations, simply rotate the radio for the best reception, thanks to the internal antenna. For enhanced FM and SW reception, simply pull up the telescoping antenna.

Travel ready

So small, so global, so useful when you're traveling to foreign lands.

Time sensitive

The Eton Mini digitally displays the time in bright orange.

Wake up to the alarm clock or drift off to sleep while listening to music with the included sleep timer. To keep the radio from accidentally turning on, just hit the Lock button and rest easy.

Travel case included

Comes with a handy-dandy carrying pouch to keep it safe in your briefcase or bag.

Powered up

Use USB cable (included), 2 AAA batteries or plug a 6V AC adaptor into the DC jack (sold separately).

Shortwave bands

AM	520-1710 kHz
FM	87.5-108 MHz
SW1	3.2-10 MHz
SW2	11.65-18 MHz

PRODUCT SIZE & WEIGHT

Height: 4.3" (10.9 cm)

Width: 2.7" (6.9 cm)

Depth: 0.47" (1.2 cm)

Weight: 7.5 oz (213 g)

OTHER PRODUCTS

RUGGED RUKUS

The all-terrain, solar-powered, music-blasting wireless sound system



PRODUCT SIZE & WEIGHT

Height: 6.5" (16.3cm)

Width: 5.9" (15.1cm)

Depth: 1.8" (4.6 cm)

Weight: 1.2 lbs (0.53 kg)

RUKUS XL

The super-loud, solar-powered, music-blasting wireless sound system



PRODUCT SIZE & WEIGHT

Height: 8.12" (20.6 cm)

Width: 14.5" (36.8 cm)

Depth: 5.25" (13.3 cm)

Weight: 7 lbs (3.18 kg)



American Red Cross



CANADIAN RED CROSS CROIX-ROUGE CANADIENNE

Dedicated partners

Etón combines its leadership in the preparedness product industry with the strong safety initiatives of the American Red Cross and Canadian Red Cross. Through these collaborative partnerships we have been able to help communities throughout North America by providing tools that offer power, information and light during times of emergency whether large or small – from hurricanes, to earthquakes, to storms and power outages.

Giving back

Etón is a proud supporter of the Red Cross. With every unit sold from the American Red Cross and Canadian Red Cross by Etón product lines, Etón donates a portion of the sale back to the Red Cross, furthering our commitment to the well being of communities worldwide. With a shared mission of keeping families safe and prepared, Etón is honored to have helped millions of households.

HISTORY OF GIVING

When Eton first entered the Preparedness product category in 2004 we saw the need around the world for these products. As our way of giving back to the global community, we began donating products, and over the years have given 10's of thousands of Preparedness products to those in need.



2004

Helen Keller International - Mali

2005

Hurricane Katrina

2006

2007

"Fight Against Breast Cancer"

2008



Ears To Our World

2009

2010

Earthquake - Haiti

2011

Tsunami - Japan

2012

Tornados - US Midwest

2013

Tornados - Oklahoma

2014

Typhoon Haiyan - Philippines

PARTNERSHIP



American Red Cross



CANADIAN
RED CROSS
COUPE-ROUGE
CANADIENNE



EARS
TO OUR
WORLD





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Palo Alto, CA 94303

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